JENNIFER BEARDSLEY

jbeards.com

FRONT-END SOFTWARE ENGINEER

Versatile Front-End Software Engineer with extensive experience in crafting responsive, user-centered web applications and driving digital growth strategies. Proficient in leveraging the latest web technologies to develop scalable and aesthetically pleasing interfaces that enhance user experience and engagement.

TECHNICAL SKILLS

- JavaScript, React, Next.js, TypeScript.
- HTML (HTML5), CSS, SASS (SCSS), Tailwind CSS.
- WordPress, Headless Content Management Systems.
- UI/UX Design, Accessibility (WCAG), Adobe Photoshop, Adobe Illustrator, Figma, SEO, Responsive Design.
- Python, PHP, REST APIs, GraphQL, JSON, XML.
- Google Analytics, Amplitude Analytics, Google Tag Manager, Sentry.
- Agile Development, Version Control (Git), CI/CD (CircleCI), Webpack, NPM, Docker, AWS.
- LaunchDarkly, A/B Testing, Cross-browser Testing, Project Management.

EXPERIENCE

EverCommerce, Denver, CO | kickserv.com   **February 2025 – Present**
Frontend Developer
Built features for the Kickserv application to help field service industry teams manage jobs more efficiently.
- Integrated third party services and APIs.
- Made UI updates and added additional functionality to improve user experience.
- Maintained the legacy framework while building React components for the new front end.

One Medical, San Francisco, CA | onemedical.com   **May 2023 – April 2024**
Associate Web Developer, Marketing/Growth
Maintained onemedical.com and collaborated with designers and copywriters to support marketing initiatives.
- Developed custom React components using the Next.js framework, incorporating technologies such as Tailwind CSS to improve design consistency and developer experience.
- Provided guidance to fellow team members on accessibility best practices.
- Developed new processes for software development, project management, and software releases, which improved team velocity and efficiency.

LifeCare/Care.com, Shelton, CT | care.com   **August 2012 – April 2023**
Software Engineer
Took projects through the entire project lifecycle, including coding, testing, and deploying to production servers, as well as producing wireframes, design mockups, and prototypes.
- Designed and developed internal applications for the marketing team to help them manage projects more efficiently.
- Designed and developed custom websites for clients, which contributed to high customer satisfaction ratings and contract renewals.
- Optimized websites to improve performance, SEO, user experience, and accessibility.
- Applied A/B tests and developed new website features to improve lead generation and conversions.
- Migrated multiple applications from legacy platforms, which improved efficiency and saved thousands of dollars in costs.

ADDITIONAL RELEVANT EXPERIENCE

UConn Health, Farmington, CT
Computer Graphics Specialist